

FitnessProfessorReview.com Bestows Diamondback Fitness

with Eight “Head of the Class” Best Buy Awards

2012 collection named “Best Buy” in multiple categories

KENT, Wash. (Oct. 27, 2011) – Independent fitness equipment research website FitnessProfessorReview.com has awarded Eight coveted *Head of Class* awards to Diamondback Fitness for its 2012 collection. The awards rate individual products as “best buys” in each of their respective categories. The following Diamondback Fitness ellipticals, indoor cycles, recumbents and upright bicycles were recognized, including the:

- 510lc: Best Indoor Cycle under \$750
- 910lc: Best Indoor Cycle under \$1,000
- 510Ef: Best Elliptical under \$1,500
- 910Sr: Best Recumbent under \$1,000
- 510Sr: Best Recumbent under \$750
- 910Ub: Best Upright under \$1,000
- 510Ub: Best Upright under \$750
- 510Er: Best Elliptical under \$1,500

Product design is a primary differentiator for the brand that released its first fitness products in 1991. The new collection takes its cues from their bicycle heritage with attention to detail rarely experienced in fitness equipment, including custom saddles, anodized quick releases and high-performance bearings and crank sets.

Notably, Diamondback Fitness integrated Apple® docking stations into the consoles on its high-end 910Sr Recumbent, 910Ef Elliptical, 910Er Elliptical and the 910Ub Upright. The docking stations simultaneously charge iPads, iPhones and iPods and hold the devices in place for easy access to entertainment and training applications during workouts.

In 2012, Diamondback expanded its product offering to include a second computer-controlled indoor cycle with its \$699 MSRP, 510lc. They also introduced two new front drive ellipticals, the 510Ef at \$1,299 and 910Ef at \$1,699.

Now in its fifth season, FitnessProfessorReview.com is established as a leading source of complete and unbiased fitness product reviews. Today thousands of consumers, dealers and other review organizations rely on FitnessProfessorReview.com as a guide in their search for the very best in fitness equipment.

FitnessBlowout.com is the #1 DiamondBack dealer in the country and offers the guaranteed lowest price plus an “exclusive” Lifetime Warranty Upgrade and a full 60 day trial period Money Back Guarantee!